



2350 McGregor Blvd.
Fort Myers, FL 33901
US MAIL - P.O. Box 2368
Fort Myers, FL 33902
239.334.7419
www.edisonfordwinterestates.org

Media / Video / Photography Agreement

Requests for commercial use filming and still photography at the Thomas Edison & Henry Ford Winter Estates, Inc. must be submitted in writing by contacting the staff directly to make a reservation. Because Edison Ford is an historical and a cultural site, all requests will be reviewed and considered for approval. In the following pages you will find an outline of the process as well as specific rules should you be awarded a permit from the Thomas Edison & Henry Ford Winter Estates, Inc. staff.

The Edison & Ford Winter Estates property shall not be used for outside fundraising, political or organized church events or any related photo/media representation. The Edison & Ford Winter Estates reserves the right to refuse use of the property to individuals or groups whose mission and/or public image is incompatible with that of the Edison & Ford Winter Estates.

Date of Arrival _____ Time of Arrival _____

Schedule _____ Departure _____

Media/Video Business Name _____

Contact Person _____

Address _____ City/State _____ Zip _____

Phone _____ Website _____

Purpose of Usage _____

Use For What Medium _____

Date/Time of Airing or Frequency/Length of Spot _____

THOMAS EDISON & HENRY FORD WINTER ESTATES, INC.

The Thomas Edison & Henry Ford Winter Estates, Inc. is a cultural, educational and historical not for profit corporation, that preserves, protects, and interprets the history of the Edison & Ford Families and their winter homes.

APPROVAL OF SCRIPT

If text or script will accompany usage, it must be provided in writing to Edison Ford for approval at least one month before the scheduled usage. Any deviations from approved script will be subject to immediate termination. The Thomas Edison & Henry Ford Winter Estates, Inc. has the right to refuse any and all uses of the name and related brand items.

LIVING HISTORY CHARACTERS

Edison Ford Living History Characters are available for commercial filming and still photography usage. All requests must be reviewed and considered for usage. Additional fees apply.

CERTIFICATE OF INSURANCE

A Certificate of Insurance for Public Liability Insurance in an amount not less than \$1,000,000 combined single limit for bodily injury and property damage is required. The Thomas Edison & Henry Ford Winter Estates, Inc. 2350 McGregor Blvd., Fort Myers, FL 33901, and the City of Fort Myers must be named as additionally insured. This must be submitted one month in advance.

ROYALTIES AND FEES

ROYALTIES: Percentage of sale of products of any usage, visual or otherwise. The Thomas Edison & Henry Ford Winter Estates, Inc., www.efwefla.org, is to be listed in all credits and visual products.

FILM* STILL PHOTOGRAPHY*

FEES: 8:00 a.m. to 5:30 p.m. \$4,500/day \$2,500/day

Each hour before 8:00 a.m. \$250/hr.** \$250.00/hr.**

and after 5:30 p.m.

* The following fees apply to a total crew size of 10 or less, 1 motor home, small number of support vehicles. Quotations will be provided for larger crews and/or additional equipment.

** The hourly rate is not prorated. It is billed in full hour increments only.

LIVING HISTORY CHARACTERS

FEES: Two hours \$350

Additional hours \$ 75

Full day (eight hours) \$750

LICENSE AGREEMENT

Attach license agreement.

DEPOSIT

A deposit of 50% is required one month in advance. The balance is due the day of filming/photography. There is a cancellation fee of 10% of the total cost.

PAYMENT

A deposit of 50% is required one month in advance. The balance is due the day of filming/photography. There is a cancellation fee of 10% of the total cost.

HOLD HARMLESS AGREEMENT

(Requesting Party) _____ shall be liable and agrees to be liable for, and shall indemnify, and defend and hold the Thomas Edison & Henry Ford Winter Estates, Inc. and the City of Fort Myers harmless for any and all claims, suits, judgments or damages, losses and expenses including court costs, expert witness and professional consultation services, and attorneys fees arising out of (Requesting Party) _____'s errors, omissions and/or negligence. (Requesting Party) _____ shall not be liable to, nor be required to indemnify the Thomas Edison & Henry Ford Winter Estates, Inc. and the City of Fort Myers for any portion of damages arising out of any error, omission and/or negligence of the Thomas Edison & Henry Ford Winter Estates, Inc. and the City of Fort Myers, its employees, agents or representatives.

RELEASE

I understand the Thomas Edison & Henry Ford Winter Estates, Inc. must receive credit on all and any publications of photographs and that they receive copies of all photos. These photos are to be used in the manner described and not for resale, retail or fundraising purposes. This applies to one-time usage.

Signature/Producer/Photographer _____ Date _____

Thomas Edison & Henry Ford Winter Estates, Inc. must have a signed contract before filming. Staff must approve the production schedule. A walk-through with Edison Ford staff must take place at least one day prior to shoot date. The Estates President & CEO will approve major film and television shoots on a case-by-case basis.

RULES

The Thomas Edison & Henry Ford Winter Estates, Inc. is a historic site and film and still photography individuals and groups must understand that the conservation and preservation needs of the Estates must be the first consideration in all usage. The following rules must be adhered to at all times.

Please initial each of the following rules.

- _____ 1. The person in charge is required to check in at the front desk and obtain visitor badges. Requesting party will provide a list of people that will be on site for the event one week prior. Staff will be assigned to crew/photographer.
- _____ 2. Permittee is responsible for the actions of all crew members and talent. It is suggested that a copy of these rules be provided to all crew member and talent.
- _____ 3. Interior access to the homes is granted only by special permission.
- _____ 4. Parking assignments are issued by Edison Ford staff in advance of the shoot date.
- _____ 5. Edison Ford will provide a small air-conditioned dressing room.
- _____ 6. Make-up and dressing of talent is not permitted in the homes and gardens.
- _____ 7. Statues, fountains, artifacts, furniture and plant materials are not props. They may not be touched or moved and nothing can be attached or hung to them unless arrangements are made with staff and curatorial staff will work with the materials.
- _____ 8. All film production crews and photographers must register with the Lee County Film Office of the Visitor & Convention Bureau (239) 338-3500.
- _____ 9. Crew and talent must be fully clothed while on the property. Shoes and shirts must be worn at all times.
- _____ 10. Only drinks in coolers may be brought out to shoot areas. All food must be kept in the dressing room, or in designated areas.
- _____ 11. Any signage to be posted anywhere on the property must be approved by Edison Ford staff.
- _____ 12. Animals are permitted on the property with Edison Ford staff approval only.
- _____ 13. Sets may not be constructed on the property.
- _____ 14. The use of paint on the property is not permitted.
- _____ 15. Special requests must be submitted in writing to Edison Ford at least one month in advance.
- _____ 16. Appropriate credit must be given to the: Edison & Ford Winter Estates, Inc., edisonfordwinterestates.org
- _____ 17. The Thomas Edison & Henry Ford Winter Estates, Inc. has taken all reasonable Precautions to ensure the copyright rests with Edison Ford. However, certain artifacts, archives as well as photographs of them may be protected by copyrights, trademarks or related interest not owned by the Estates. The client assumes responsibility for ascertaining whether any such rights or interest exists and for obtaining all necessary

permissions. All portrayals of the Edison & Ford families and the site, must be in keeping with the historical and cultural mission of the Estates.

- _____ 18. Photographic and film materials may not be used to endorse and/or promote political or religious perspectives, products or services, and outside group fundraising.
- _____ 19. Drone photography is not permitted on site.
- _____ 20. Electrical needs must be submitted one week prior to the event for approval by Edison Ford staff electrician.
- _____ 21. Crew and talent must adhere to all instructions of Edison Ford staff.
- _____ 22. Failure to comply with any of these rules will result in the immediate termination of the shoot. Permittee agrees to retain sole responsibility for any financial losses sustained by the production or by Edison Ford.

Signature of permittee indicates agreement to abide by these rules and regulations.

Print Name

Thomas Edison & Henry Ford Winter Estates, Inc.

Signature of Producer/Director

Signature of CEO & President

Date

Date
